



American College of Lifestyle Medicine

CORPORATE ROUNDTABLE



The Corporate Roundtable of the American College of Lifestyle Medicine convenes healthcare and lifestyle thought leaders, with a keen focus on the power of Lifestyle Medicine to transform health and healthcare.

This prestigious group is limited in its membership, bringing together corporate, healthcare, foundation and policy leaders, working in collaboration with one another and with ACLM leadership to advance the mission and message of the Lifestyle Medicine movement. Roundtable members explore effective clinical applications, strategies for accelerating reimbursement and adoption, and analysis of potential business-related opportunities. The Corporate Roundtable works closely with the ACLM Board of Directors, Advisory Board and staff to ensure that innovative approaches are identified, evaluated, discussed and disseminated

to ACLM members and to the medical community at large. In order to create opportunities for deeper engagement, members of the Roundtable are invited to participate in facilitated quarterly calls with ACLM Board members and staff, as well as in live, semi-annual Lifestyle Medicine Summits.

Roundtable members are provided with direct access to key leaders in ACLM and its rapidly growing membership roster—all working together to advance public awareness, clinical practice, as well as policy and advocacy issues that will strengthen the shared mission of advancing the cause of Lifestyle Medicine for the benefit of all.

Corporate Roundtable members' organizations are formally recognized on the ACLM website and at the annual conference of the American College of Lifestyle Medicine. Membership is subject to ACLM Board approval.

Corporate Roundtable Member Pledge:

- To participate in ACLM facilitated quarterly conference calls and to attend one of the semi-annual live Corporate Roundtable events
- To support the mission of ACLM through social media, corporate communications and encouragement of colleagues and staff to participate in ACLM programs and in advancing the cause of lifestyle medicine in their realms of influence

ACLM members work at treating the underlying cause of disease and not just the disease markers and risk factors. Technology cannot solve our chronic disease problem. Pills alone do not restore health. What will maximize healing is the application of scientifically sound lifestyle principles to both individual and community practice—thereby preventing or reversing the worst of our chronic disease burden.



– **George Guthrie, MD, MPH, FACLM**
ACLM President

To learn more about ACLM's Corporate Roundtable and explore the full range of benefits, contact Director of Partnerships and Development Martin Tull at martin@lifestylemedicine.org.



Membership in the Corporate Roundtable is limited to those that have been pre-approved by the ACLM Board of Directors—whether organizational representatives or mission-driven individuals. Roundtable membership consists of three member benefit levels: Platinum, Gold and Silver.

Silver Member Benefits:

- Lifestyle Medicine Corporate Roundtable logo for use in electronic and print communication (pending ACLM review and approval of specific usage)
- Participation for up to two (2) employees in exclusive Corporate Roundtable conference calls, webinars and annual live events
- Opportunity to recommend and initiate new research and pilot programs with ACLM staff, Board of Directors and Board of Advisors
- Logo recognition on the Corporate Roundtable webpage
- Logo included in future Corporate Roundtable communications and promotional materials
- Recognition as Corporate Roundtable Member during Lifestyle Medicine conference
- Logo recognition in select ACLM Newsletters
- 20% discount on ACLM conference sponsorships
- Two (2) full registrations for annual Lifestyle Medicine conference
- 20% discount on conference registration for two (2) additional attendees
- Two (2) tickets to ACLM Annual Awards Dinner
- Two (2) memberships in the American College of Lifestyle Medicine, delivering the full array of member benefits

Silver Member Annual Investment: \$10,000

Gold Member Benefits:

- All benefits of Silver Membership, **PLUS...**
- Organizational overview, in addition to logo inclusion, on Corporate Roundtable webpage
- Participation for two additional (4 total) employees in private Corporate Roundtable conference calls, webinars and annual live events
- Additional 20% discount (40% total) on ACLM conference sponsorships
- Two additional (4 total) full registrations for annual Lifestyle Medicine conference
- 20% discount on conference registrations for two additional (4 total) attendees
- Two additional (4 total) tickets to ACLM Annual Awards Dinner
- Two additional (4 total) memberships in the American College of Lifestyle Medicine, delivering the full array of member benefits

Gold Member Annual Investment: \$20,000

Platinum Member Benefits:

- All benefits of Gold Membership, **PLUS...**
- Opportunity to address ACLM Board of Directors on a bi-annual basis
- Participation for up to four additional (8 total) employees in private Corporate Roundtable conference calls, webinars and annual live events
- Additional 20% discount (60% total) on ACLM conference sponsorships
- Four additional (8 total) full registrations for annual Lifestyle Medicine conference
- 20% discount on conference registration for four additional (8 total) attendees
- Private meeting space at conference for networking and presentations
- Conference attendee list
- Four additional (8 total) tickets to ACLM Annual Awards Banquet
- Four (4) additional memberships (8 total) in the American College of Lifestyle Medicine, delivering the full array of member benefits
- Logo recognition in ACLM Newsletter (4 x per year)

Platinum Member Annual Investment: \$40,000

Corporate Roundtable Members include:

